



2026

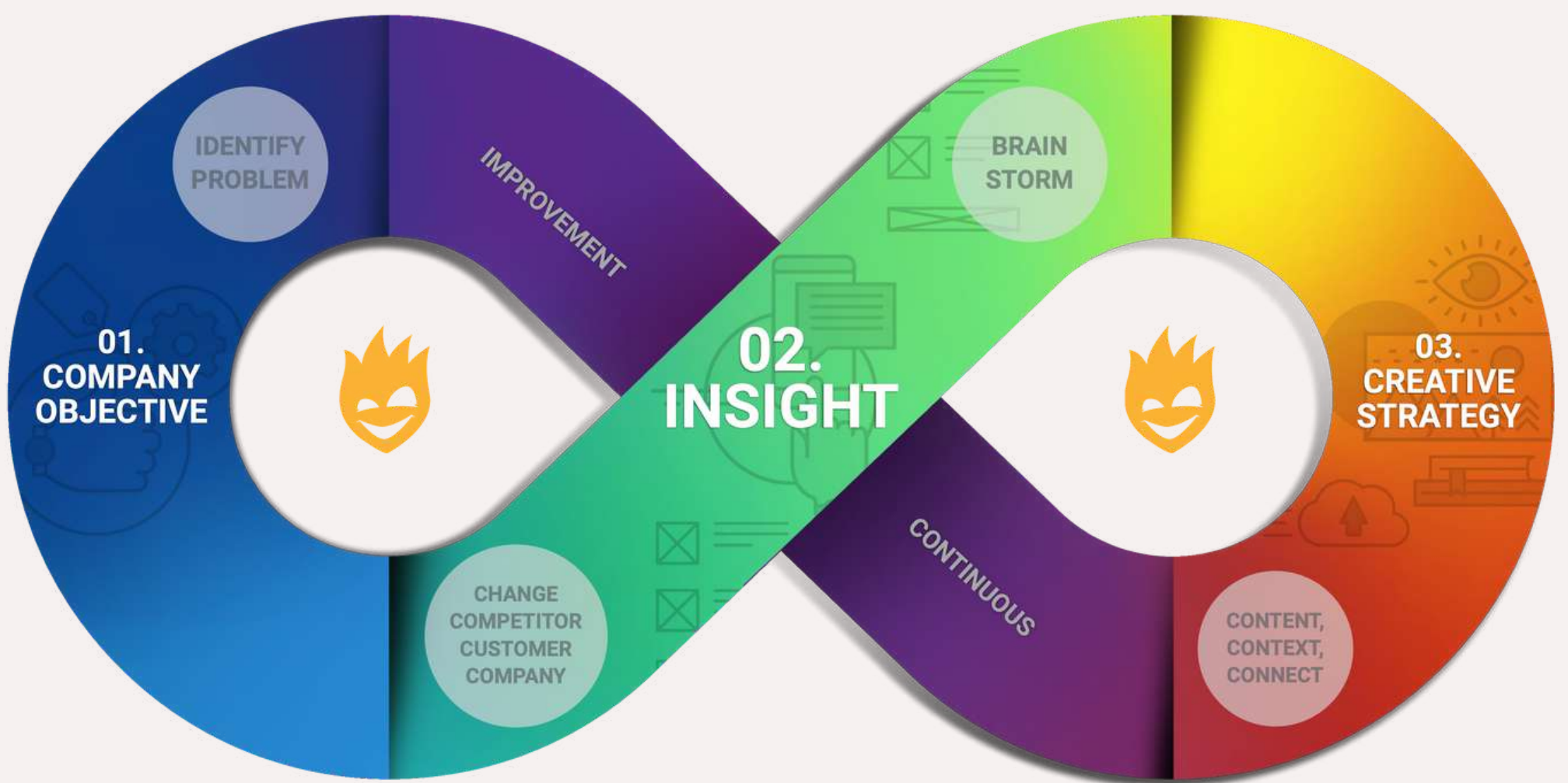


Brand Comm Strategy

Credential



Framework WOW! & AHA!





Brand Comm Strategy

01 Sales & Marketing

- Company Profile
- Brochure/Flyer
- Catalogue
- Photography
- Videography

02 Identity for Corporate & Product

- Identity Design
- Identity Guideline
- Packaging Design
- Point of Sales Design
- Signage & Environmental Design

03 Publication

- Presentation Design
- Monthly Report Book Design
- Book Design for Corporate Publication

04 New Year Package

- Calendar
- Agenda



We are SAM Design

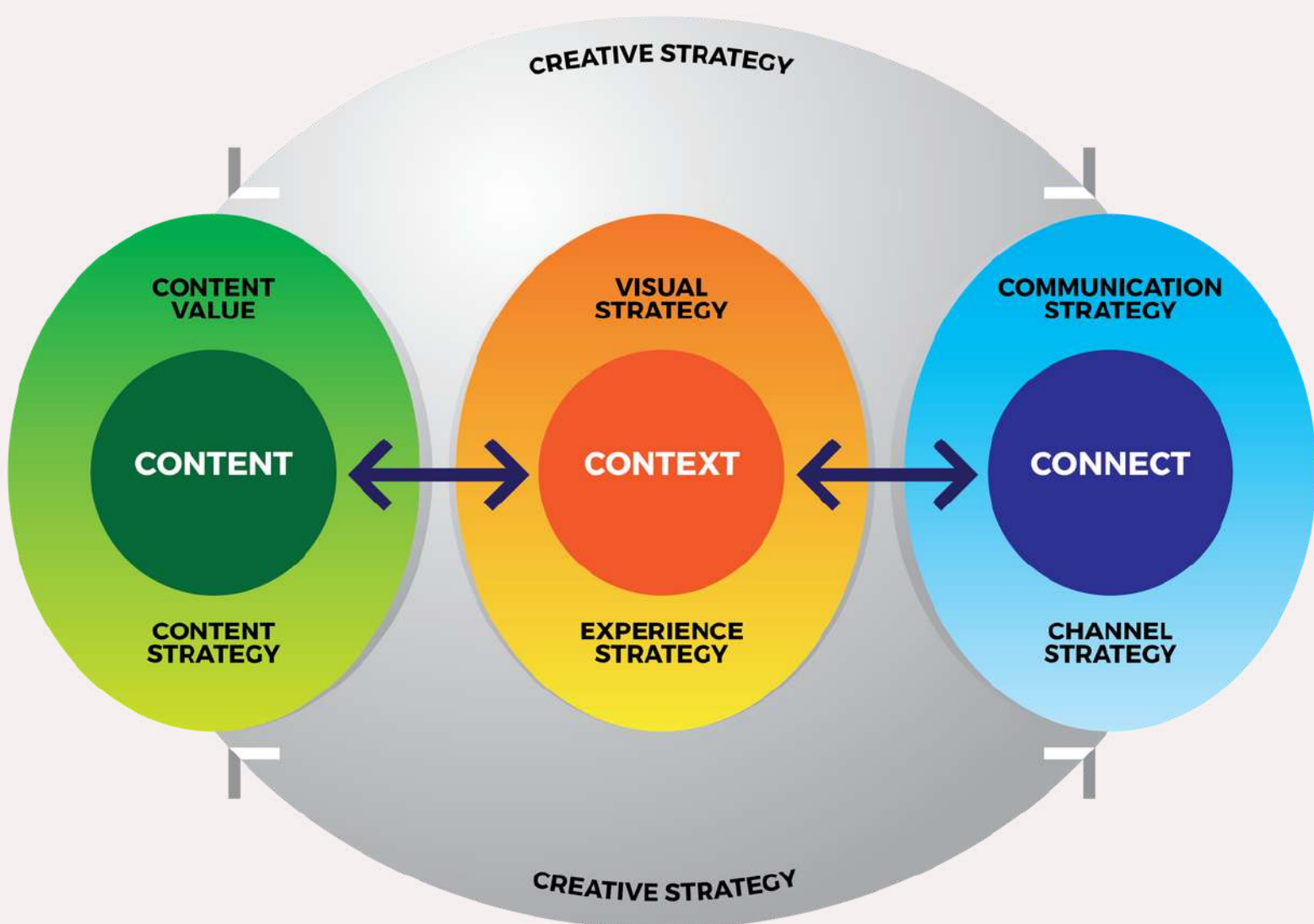
We are creative consulting company
that provides creative solution for
corporate and brand



**CREATING
WOW! &
AHA!**



Our Creative Strategy



Content

What to Say

Planning, creation, and distribution strategy aimed at engaging audiences via content and TOC structuring tailored to the company's USP.

Context

How to Say

Creative concepts translated into attractive visual solutions tailored to the target audience.

Connect

Who, Why, Where & When to Say

Actionable steps to deliver company objectives to the audience via the right communication strategies and channels.



Identity for Corporate & Product

In a crowded marketplace, perception is reality. Our Corporate & Product Identity service builds a cohesive visual ecosystem that distinguishes your business from the noise. We don't just design logos or packaging; we engineer the visual cues that trigger recognition, build trust, and drive loyalty.





Identity

Design Logo





Identity EMDEE

the
émdee
SKIN CLINIC | *young 'n lively*





Identity

Teluk Lamong
(unreleased)





Packaging Ketjubung





Packaging T&J





Packaging

Other





Sales & Marketing

Great products need great support. We provide the visual ammunition your sales force needs to win the market. Whether it's a sharp business card or a comprehensive catalog, our designs bridge the gap between interest and investment, turning warm leads into closed deals.





Company Profile

Petrokopindo Cipta Selaras

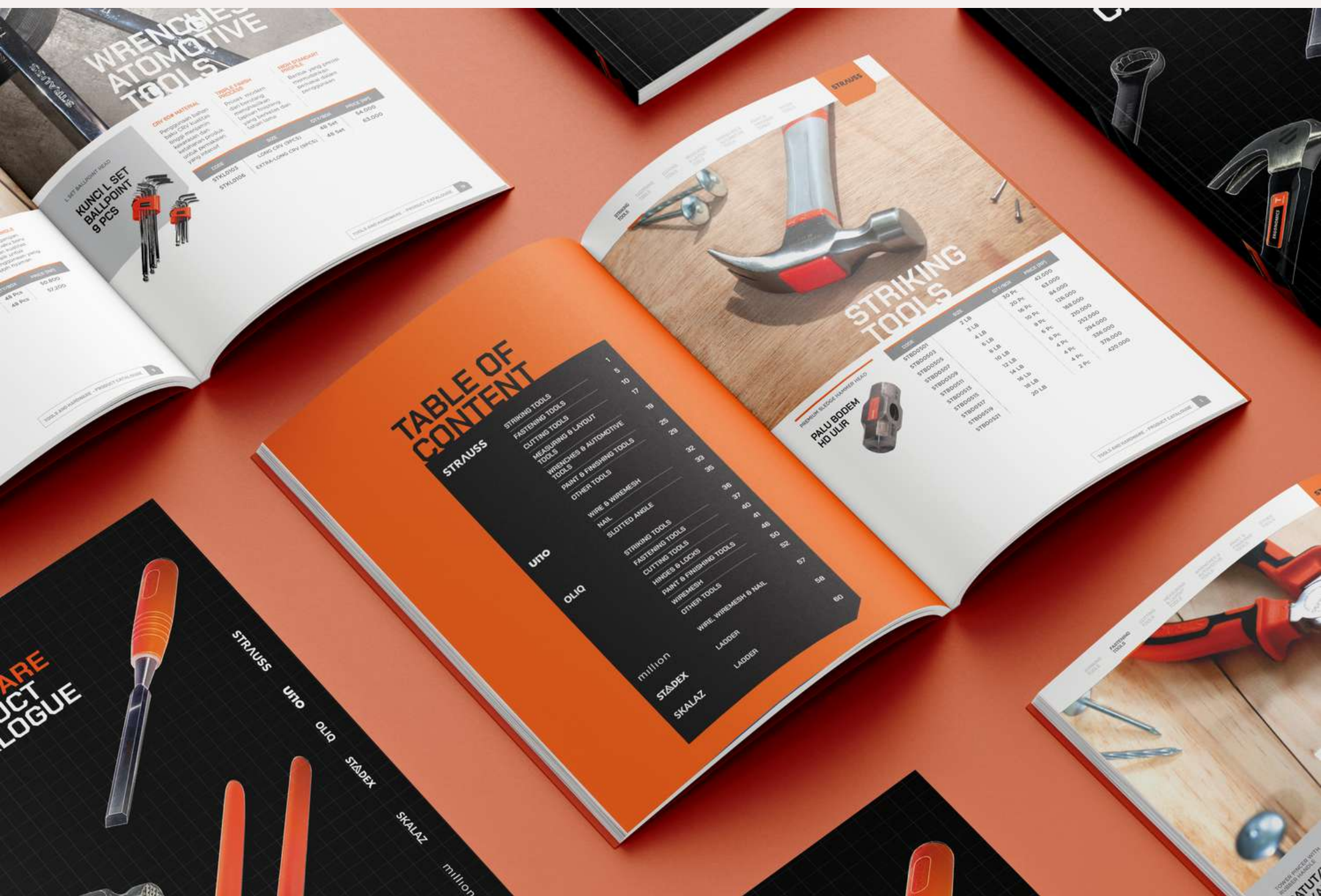




Company Profile

Kebun Tebu Mas







Collateral & Publication

In a fleeting digital world, print commands respect. We transform your data and information into professional assets that build trust. From the tactical precision of marketing collateral to the editorial elegance of corporate publications, we ensure every page turn reflects the quality of your business.





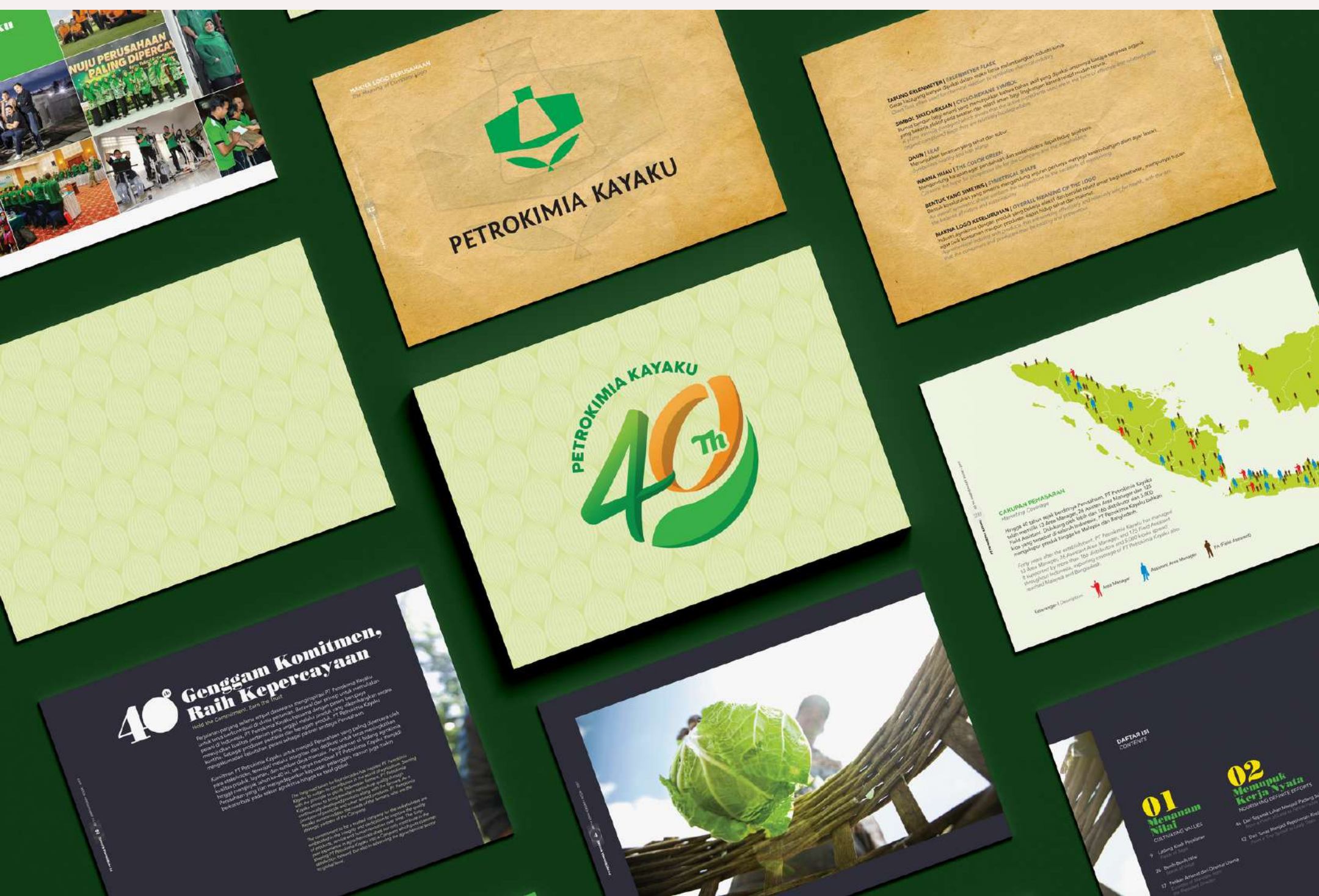
Monthly Report BRI







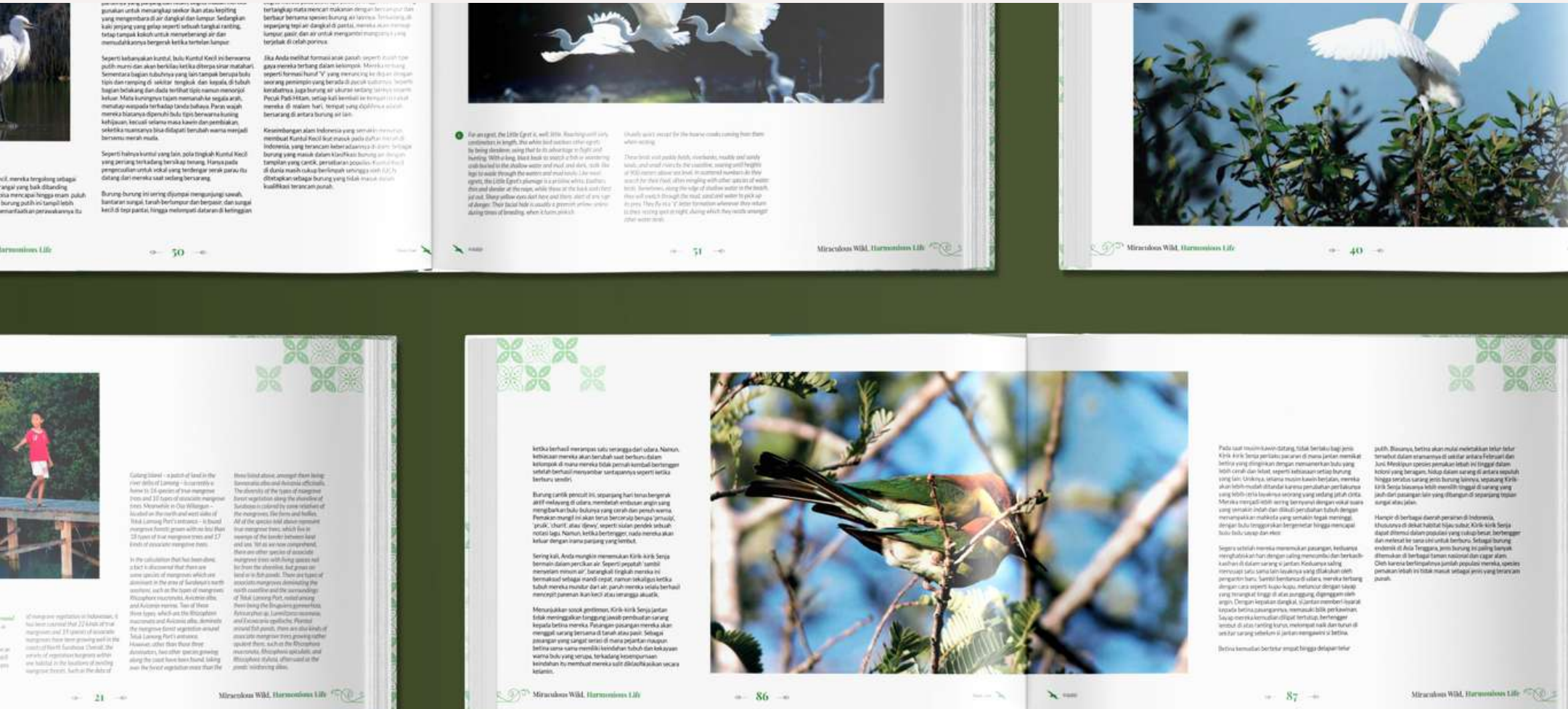
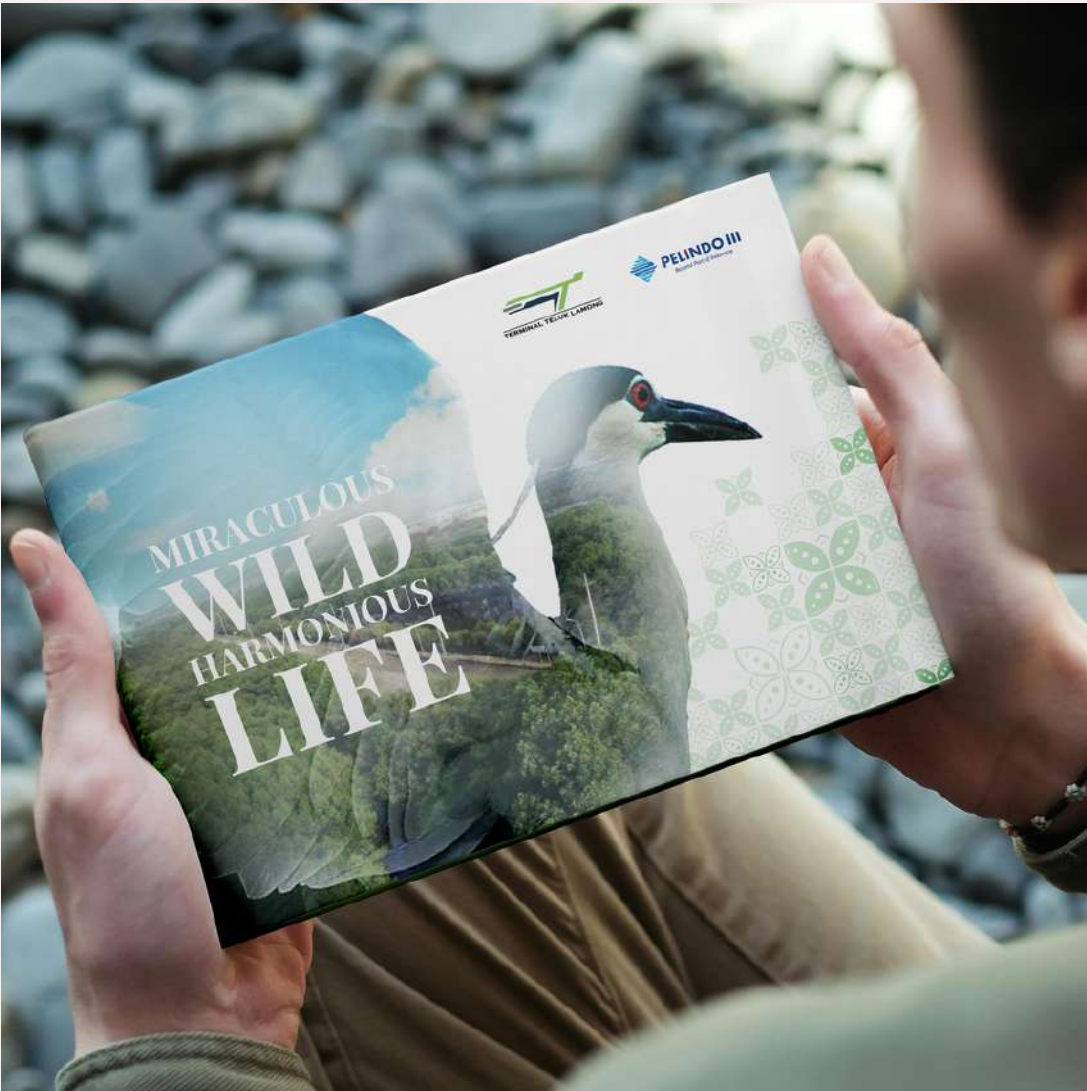
Anniversary Book Petrokimia Kayaku





Ensiklopedia Book

Terminal Teluk Lamong





New Year Packages

Positioning is everything. By placing a custom Calendar and Agenda in your client's hands, you integrate your brand into their daily workflow. It's the ultimate soft-sell: providing utility to build trust (Awareness), while subtly highlighting your best products throughout the year to spark interest (Sales). It's not just a gift; it's a year-long campaign.





Calendar

Surya Pamenang





Calendar

Surya Pamenang





Calendar

Tower Bersama Group





More Information

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Let's Talk





Thank You

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